

Welcome to your new favorite film festival, where nature takes center stage on screen and blooms in abundance throughout one of California's most scenic valleys.



MARCH 23 – 25, 2018 • LOS OLIVOS

Located at the gateway to the Los Padres forest, Los Olivos offers visitors and filmmakers the best of small town experiences with easily accessible wineries, unique shops, galleries, and world-class dining - all within walking distance! The perfect community to mix and mingle in during a Film Festival. Los Olivos is also centrally located within the Valley network, making it easy to explore the other unique towns nearby.

PARTNER OPPORTUNITIES

Be among the first to join at the "Venue," "Presenting," or "Eagle" level and become a Legacy Partner!

In recognition of your support, the NatureTrack Film Festival will *gift you* with one Patron Pass for the first five years of the Festival, *regardless of continued sponsorship!*

Partner with us as we launch the first and only Santa Ynez Valley Film Festival dedicated to the great outdoors - where we will connect our audiences to the natural world through the power of film.

As a Partner, you will have an impact far beyond that of just a logo on a brochure. In an ever-changing world, these films will resonate with our festival goers as they explore nature in search of their own insightful, powerful, and inspiring stories...and when they emerge from the trail, they'll remember the businesses that helped to set them on their journey.

ADVERTISING

Full color, multi-page Festival Program

Showcase your business and support the NatureTrack Film Festival with a colorful ad in the Program.

Full pg: 5w x 8h"

Includes name with link on website supporter page

Half pg: 5w x 3.875h"

Includes name with link on website supporter page

Quarter pg: 2.375w x 3.875h"

Includes name on website supporter page

Eighth pg: 2.375w x 1.8125h"



For more information contact:

Sue Eisaguirre: sue@naturetrackfilmfestival.org or 805.886.2047
PO Box 953, Los Olivos, CA 93441

PARTNER OPPORTUNITIES

2018 NatureTrack Film Festival



Be among the first to join NatureTrack Film Festival at the "Venue," "Presenting," or "Eagle" level and become a 2017 Legacy Partner!

Venue Partner: \$10,000

- 4 Patron Passes; 2 Invitations to Spotlight Dinner; 4 Invitations to Meet n' Greet events
- Full page ad in Festival Program: (either) Inside front cover, Inside back cover, Back cover
- Logo on Program thank you page, Festival pass, ads, banners, posters, stand alone Festival screen wash
- Logo on NTFF website pages with link and on all e-blasts
- Mention in all press releases; a Social media acknowledgment

Presenting Partner: \$5,000

- 2 Patron Passes; 1 Invitation to Spotlight Dinner; 2 Invitations to Meet n' Greet events
- Full page ad in Festival Program; Logo on Program thank you page
- Logo on ads, banners, posters, included on Festival screen wash
- Logo on NTFF website pages with link and on all e-blasts
- Mention in all press releases; a Social media acknowledgment

Eagle Partner: \$1,000

- 2 7-Film Punch Cards; 2 Invitations to Meet n' Greet events
- Half page ad in Festival Program; Name on Program thank you page
- Logo on banners, posters, included on Festival screen wash
- Logo on NTFF pages with link and on all e-blasts
- Mention in all press releases; a Social media acknowledgment

Raven Partner: \$500

- 1 3-Film Punch Card; 1 Invitations to Meet n' Greet events
- Name on Program thank you page
- Name included on Festival screen wash
- Name on NTFF website with link and on all e-blasts
- Mention in all press releases; a Social media acknowledgment

Quail Partner: \$250

- Name on Program thank you page
- Name on NTFF website with link
- A Social media acknowledgment

For more information:

Sue Eisaguirre: sue@naturetrackfilmfestival.org or 805.886.2047

PO Box 953, Los Olivos, CA 93441

PROGRAM AD SPECIFICATIONS

2018 NatureTrack Film Festival



Ad Sizes:

Full	5w x 8h"
Half	5w x 3.875h"
Quarter	2.375w x 3.875h"
Eighth	2.375w x 1.8125h"

Ad Specifications:

Submit files in CMYK or BW
at 300dpi. Accepted file formats
include PDF, JPG, EPS and TIFF.

Ad Services:

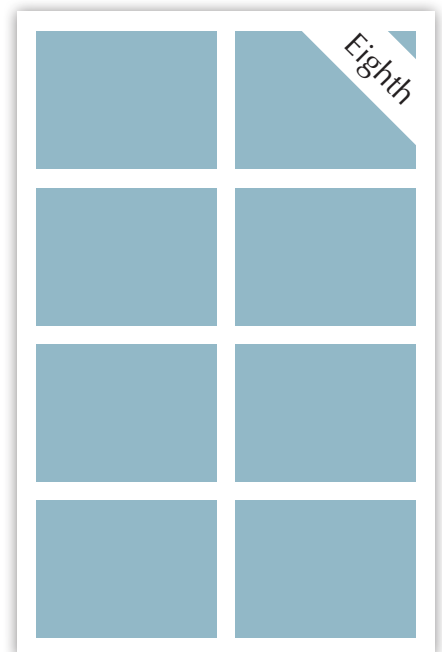
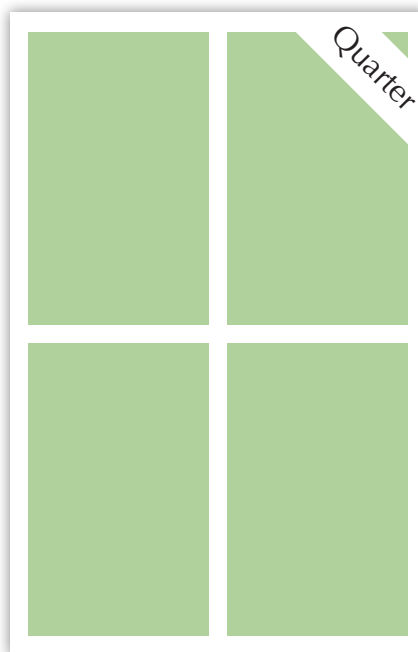
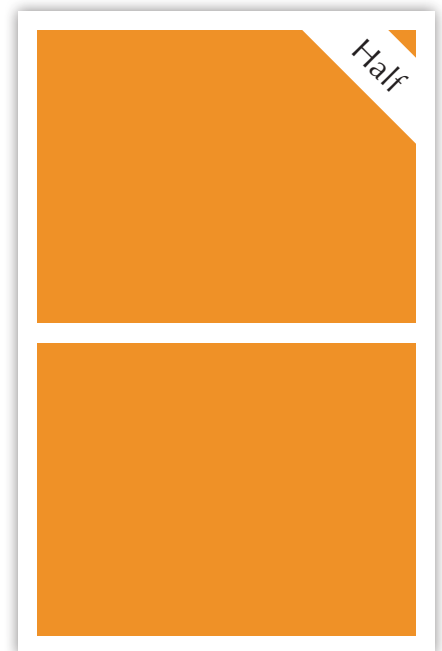
Go to website to download ad
templates. Don't have a designer?
We can help, but ad design will
be a small additional charge.

Submission Deadline:

Feb 1, 2018

Contact:

holly@naturetrackfilmfestival.org



PARTNER / PROGRAM AD REQUEST FORM

2018 NatureTrack Film Festival



PARTNER OPPORTUNITIES:

- \$10,000 VENUE PARTNER - 2017 LEGACY PARTNER
Note: Reservations to Spotlight Dinner and Special Screening must be confirmed by Due Date
 - \$5,000 PRESENTING PARTNER - 2017 LEGACY PARTNER
Note: Reservations to Spotlight Dinner must be confirmed by Due Date
 - \$1,000 EAGLE PARTNER - 2017 LEGACY PARTNER
- Logo must be submitted at 300dpi, cmyk, jpg, pdf, or preferably .eps.
Submit logo file to: holly@naturetrackfilmfestival.org
- \$500 RAVEN PARTNER
 - \$250 QUAIL PARTNER

PROGRAM ADVERTISING:

- \$325 FULL PG: 5W x 8H"
- \$175 HALF PG: 5W x 3.875H"
- \$100 QUARTER PG: 2.375W x 3.875H"
- \$75 EIGHTH PG: 2.375W x 1.8125H"

BUSINESS INFORMATION:

Name of Business as you would like it to appear: _____
Business Address: _____
Business Website URL: _____
Contact Name: _____
Contact Phone: _____ E-Mail _____

CREDIT CARD: VISA MASTERCARD AMEX

NAME (AS IT APPEARS ON CARD): _____

CARD #: _____

EXP. DATE: _____ SECURITY CODE _____

CHECK: # _____

PAYABLE TO: NATURETRACK

MAIL FORM AND PAYMENT TO NATURETRACK
PO BOX 953, LOS OLIVOS, CA 93441

NatureTrack is a 501(c)(3) • Tax ID 45-3040646