

Santa Ynez Valley's 1st film festival, where nature takes center stage on screen in historic Los Olivos.



MARCH 23 – 25, 2018 • LOS OLIVOS

Located at the gateway to the Los Padres National Forest, Los Olivos offers visitors and filmmakers the best of small town experiences with easily accessible wineries, unique shops, galleries, and world-class dining - all within walking distance! The perfect community to mix and mingle in during a film festival. Los Olivos is centrally located within the Santa Ynez Valley, making it easy to explore the other charming towns nearby.

PARTNER OPPORTUNITIES

Be among the first to join at the "Venue," "Presenting," or "Eagle" level and become a Legacy Partner!

In recognition of your support, the NatureTrack Film Festival will *gift Legacy Partners* with one Patron Pass for the first five years of the Festival, *regardless of continued sponsorship!*

Partner with us as we launch the first and only Santa Ynez Valley film festival dedicated to the great outdoors - where we will connect our audiences to the natural world through the power of film.

As a Partner, you will have an impact far beyond that of just a logo on a brochure. In an ever-changing world, these films will resonate with festival goers as they explore nature in search of their own insightful, powerful, and inspiring stories...and when they emerge from the trail, they'll remember the businesses that helped set them on their journey.

ADVERTISING

Full color, multi-page Festival Program

Showcase your business and support the NatureTrack Film Festival with a colorful ad in the Program.

Full pg: 5w x 8h"

Includes name with link on website supporter page

Half pg: 5w x 3.875h"

Includes name with link on website supporter page

Quarter pg: 2.375w x 3.875h"

Includes name on website supporter page

Eighth pg: 2.375w x 1.8125h"



For more information contact:

Sue Eisaguirre: sue@naturetrackfilmfestival.org or 805.886.2047

PO Box 953, Los Olivos, CA 93441

PARTNER OPPORTUNITIES

2018 NatureTrack Film Festival



Be among the first to join NatureTrack Film Festival at the “Venue,” “Presenting,” or “Eagle” level and become a 2018 Legacy Partner!

Venue Partner: \$10,000

- 4 Patron Passes; 2 Invitations to Spotlight Dinner; 4 Invitations to Meet ‘n Greet events
- Full page ad in Festival Program: (either) Inside front cover, Inside back cover, Back cover
- Logo on Program thank you page, Festival pass, ads, banners, posters, stand alone Festival screen wash
- Logo on NTFF website pages with link and on all e-blasts
- Mention in all press releases; a social media acknowledgment

Presenting Partner: \$5,000

- 2 Patron Passes; 1 Invitation to Spotlight Dinner; 2 Invitations to Meet ‘n Greet events
- Full page ad in Festival Program; logo on Program thank you page
- Logo on ads, banners, posters, included on Festival screen wash
- Logo on NTFF website pages with link and on all e-blasts
- Mention in all press releases; a social media acknowledgment

Eagle Partner: \$1,000

- 2 7-Film Punch Cards; 2 Invitations to Meet ‘n Greet events
- Half page ad in Festival Program; Name on Program thank you page
- Logo on banners, posters, included on Festival screen wash
- Logo on NTFF pages with link and on all e-blasts
- Mention in all press releases; a social media acknowledgment

Raven Partner: \$500

- 1 3-Film Punch Card; 1 Invitation to Meet ‘n Greet events
- Name on Program thank you page
- Name included on Festival screen wash
- Name on NTFF website with link and on all e-blasts
- Mention in all press releases; a social media acknowledgment

Quail Partner: \$250

- Name on Program thank you page
- Name on NTFF website with link
- A social media acknowledgment

For more information:

Sue Eisaguirre: sue@naturetrackfilmfestival.org or 805.886.2047
PO Box 953, Los Olivos, CA 93441

PROGRAM AD SPECIFICATIONS

2018 NatureTrack Film Festival



Ad Sizes:

Full	5w x 8h"
Half	5w x 3.875h"
Quarter	2.375w x 3.875h"
Eighth	2.375w x 1.8125h"

Ad Specifications:

Submit files in CMYK or Greyscale at 300dpi. Accepted file formats include PDF, JPG, EPS and TIFF.

Ad Services:

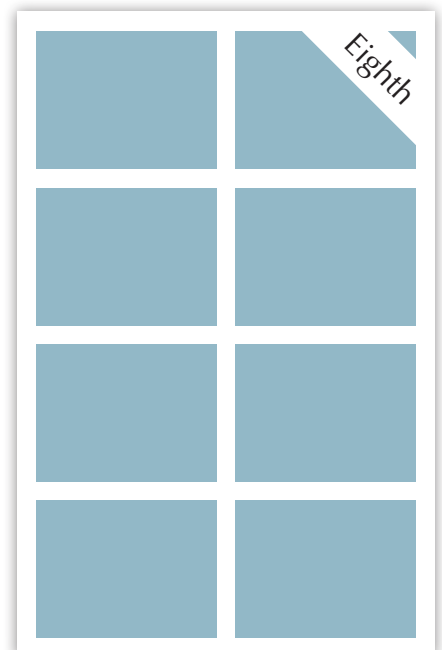
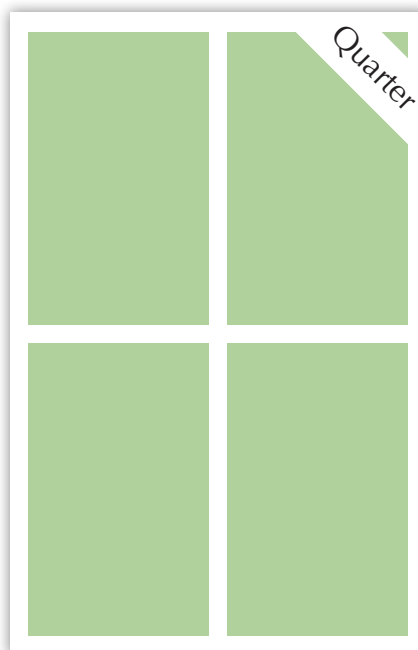
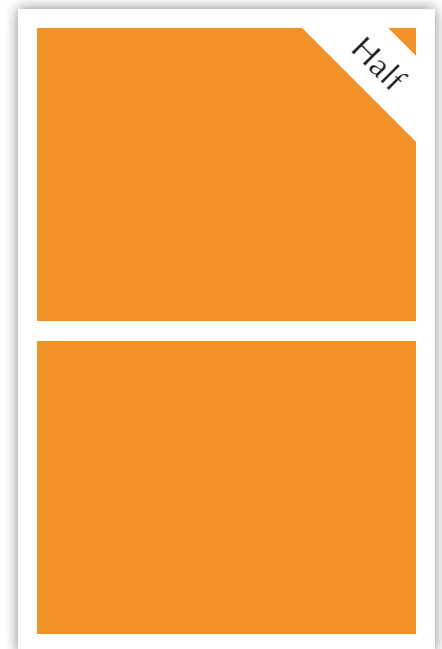
Go to website to download ad templates. Don't have a designer? We can help, but there is a small additional charge for ad design.

Submission Deadline:

February 1, 2018

Contact:

holly@naturetrackfilmfestival.org



PARTNER / PROGRAM AD REQUEST FORM

2018 NatureTrack Film Festival



PARTNER OPPORTUNITIES:

- \$10,000 VENUE PARTNER - 2018 LEGACY PARTNER
Note: Reservations to Spotlight Dinner and Special Screening must be confirmed by Due Date
- \$5,000 PRESENTING PARTNER - 2018 LEGACY PARTNER
Note: Reservations to Spotlight Dinner must be confirmed by Due Date
- \$1,000 EAGLE PARTNER - 2018 LEGACY PARTNER

Logo must be submitted at 300dpi, cmyk or greyscale, jpg, pdf, or preferably .eps.

Submit logo file to: holly@naturetrackfilmfestival.org

- \$500 RAVEN PARTNER
- \$250 QUAIL PARTNER

PROGRAM ADVERTISING:

- \$325 FULL PG: 5W x 8H"
- \$175 HALF PG: 5W x 3.875H"
- \$100 QUARTER PG: 2.375W x 3.875H"
- \$75 EIGHTH PG: 2.375W x 1.8125H"

BUSINESS INFORMATION:

Name of Business as you would like it to appear: _____

Business Address: _____

Business Website URL: _____

Contact Name: _____

Contact Phone: _____ E-Mail _____

CREDIT CARD: VISA MASTERCARD AMEX

NAME (AS IT APPEARS ON CARD): _____

CARD #: _____

EXP. DATE: _____ SECURITY CODE _____

CHECK: # _____

PAYABLE TO: NATURETRACK

MAIL FORM AND PAYMENT TO NATURETRACK
PO BOX 953, LOS OLIVOS, CA 93441

NatureTrack is a 501(c)(3) • Tax ID 45-3040646